

**For Immediate Release**  
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## Manhattan Won't Be the Only Borough Having Fun On Fashion Night Out

Janesa Media Relations will host a Fashion Night Out fashion event for Italian menswear retailer Anthony, 71-05 Austin Street, Forest Hills, on Friday, September 10, 2010, 4:00 to 7:30 p.m.

Models, fashion photographers and fashion enthusiasts will participate in the second annual fashion extravaganza that has become a permanent part of New York Fashion Week. Fashion Night Out at Anthony's is an effort to bringing attention to retailers in Queens that the Manhattan fashion district receives.

"There are lovely shops and boutiques on Austin Street that have developed a loyal following. And as much as people would like to keep their treasures to themselves, promoting the retailers here is good for the community and city", says Ginger Davis, the event's coordinator.

George Guzman, the owner of Anthony, has been serving a diverse clientele since October 1985. He has earned his reputation as an astute stylist and tailor. George has an impeccable eye. When a man walks through the door, George says hello and is immediately busy pulling garments out for him to try.

"This isn't as easy as it look. The main thing is to keep the man in mind, combining what I think he will look good in, what he likes and feels comfortable in," Guzman explains.

The Fashion Night Out presentation at Anthony, in partnership with The Body Shop, will bring a little bit of fashion's flare into the neighborhood. The presentation will be follow by a party at a local restaurant and bar, the Network Café on 72nd Avenue and Austin Street.

Visit Anthony at 71-05 Austin Street, Forest, NY 11375.

**For questions and press inquires contact:**

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