

PRESS RELEASE

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Former Beauty Queen Launches New Fragrance Line

Brooklyn, NY - This fall former Miss Liberia and runway model, Tammie Garr, will launch a luxury fragrance line "ROYALTY".

Garr, who has graced the pages of magazines such as Supermodels Unlimited, Uzuri, Maxim, and Liberia Travel & Life has partnered with the premiere international perfumer Eddie's Perfume to create the ROYALTY line.

Tammie joins the ranks of other celebrities in developing fragrance and cosmetic businesses as an extension of their personal brand.

ROYALTY can be described as *'a sensual, soft floral fragrance with notes of patchouli, cedarwood, vanilla and bergamot, combined to evoke the feeling of rich creamy, cashmere.* This lush and sexy scent is for confident women who are not afraid to embrace her inner strength, while exuding softness and femininity.

Tammie Garr's expression of being a woman appears in luxury collection of: Eau de Toilette gentle mist spray 1.7 and 3.4 oz; Eau de Parfum spray 1.7 oz; Body Lotion; and Eau de Parfum rollerball.

Tammie Garr's ROYALTY will be available for purchase at Beautyjar.com, MyAsho.com, Tammiegarrfragrances.com and through fine boutiques in Los Angeles, New York, Washington, DC, and Africa.

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